

ABOUT ME

I've come a long way from my covert life in the shadows as an Intelligence Specialist for the Navy to winning a D&AD Yellow Pencil for how loud my work can be. I've realized growth requires being as adaptable as possible.

The array of skills I've acquired are transitioning surprisingly well into the advertising industry.

My career objective is to work in a setting that provides me opportunities to grow as a copywriter and improve my industry knowledge.

TECH SKILLS

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Premiere

Adobe InDesign

HTML

SEO

CSS

AWARDS

D&AD

New Blood Yellow Pencil | (2019)

SCAD

SCAD Start-Up | Bronze | (2019)
Dean's List (2018-Present)

Military | Worth a Google

2 Air Medals (2015)

NAO Wings (2014)

GWOTE (2014)

JSAM (2012)

Deadpan Derek

Copywriter

Derek Tucker

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EDUCATION

Savannah College of Art and Design
2016 - 2020 | Savannah, GA
B.F.A. Advertising and Branding

NMITC
2010 | Dam Neck, VA
Certificate of Intelligence Studies

WORK EXPERIENCE

Copywriter

2018 - Present

Deadpan Derek, LLC:
Miami, Florida

Established Brand Identity through: Copywriting and storytelling; Art Direction; Graphic Design; Web Design and content; Social Media management. I've worked on projects from small, start-up companies to large, established brands. I've also won a Yellow Pencil from the D&AD Awards.

Videographer

2017 - 2020

M&A Fine Art and Films:
Savannah, Georgia

Produced and edited content for a variety of different social events; Operated and managed upkeep of a wide range of cameras and equipment. My work and the company were featured in several online publications.

Intelligence Specialist

2010 - 2016

US NAVY: Afghanistan; Africa;
Jacksonville, FL; Miami, FL

Conducted hundreds of hours of: Financial analysis of individuals & illicit businesses; In-theater contextual research and analysis; Trend analysis of illicit individuals and organizations; Databasing of various types of information; Mentorship of Junior Enlisted members and NCOs. I've earned meritorious citations from USSOUTHCOM, SOCOM, and USN.

TIMELINE

2020

Graduated SCAD.

Currently applying for my first advertising job. My fate is in your hands. Right now, you're a part of history.

2019

Won an award.

Went to London and won a Yellow Pencil at the D&AD New Blood Awards.

2016

Started SCAD.

Began learning from some of the best in the business.

2014

Deployed all over the globe.

Single-handedly saved the world at least eleven times (with help from friends).

2010

Joined the Navy.

Worked in intelligence. Did things that gifted me a deadpan sense of humor and bad knees.